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ONLINE PORTFOLIO: www.meganhug.com

TOOLS: Adobe CS, Sketch, InVision, Zeplin, OmniGraffle, basic HTML/CSS, WordPress, PowerPoint, SoundForge

EXPERIENCE: **Catalyst UX** - San Mateo, California: Senior UI/UX Designer (2014 - present)

- Create unified design across multiple devices for various Financial, SaaS, Medical and Life Science applications.
- Produce, iterate, and present storyboards, user scenarios, wireframes, mockups, and high-fidelity prototypes that communicate interaction and design ideas.
- Design clean and elegant solutions for complex and heavily regulated web and mobile applications.
- Collaborate with stakeholders, users, and build team to implement cohesive and successful UI/UX.

AdPerk - San Francisco, California: Art Director / Visual Designer (2008 - 2014)

- Web, UX, UI Design: responsible for AdPerk's responsive website, client applications of AdPerk's platform (web & mobile), media-rich advertising, basic coding, Flash demos & prototypes, newsletters, email blasts, social media
- Print Design: created media kits, sell sheets, brochures, letterhead, business cards, trade show signage
- Collaborate directly with C-level Executives, Product, Engineering, Developer, Marketing teams
- Experience with the Agile Development process
- Directed Production Designers, experience with Project Management

Critical Path, Inc. - San Francisco, California: Senior Graphic Designer (2005 - 2008)

- Conceptualized, created & produced all in-house design; printed marketing collateral (media kits, sell sheets, one pagers, case studies, product brochures), web icon/graphics, technical drawings, interactive product demos, blogs, email blasts, trade show signage
- Collaborated directly with VP of Marketing, Developers, Programmers, Photographer

SurfMonkey.com, Inc. - Campbell, California: Senior Graphic Designer (1998 - 2002)

- Conceptualized, created & produced all in-house print, web design, Flash animation, illustration
- Coordinated external production with vendors, printers & contract artists

FREELANCE:

HPC America - San Francisco, California: Visual Designer (2012 - 2014)

- Designed business cards, logos, case studies, data sheets, tradeshow graphics, direct mail pieces

Zagat - San Francisco, California: Flash Designer (2012)

- Conceptualized, created Flash banners

YooHoot, Inc. - San Francisco, California: Web & Mobile Designer (2010)

- Conceptualized, created mobile app icons, mobile screen interfaces & promotional email

EDUCATION: **Pentagram Design Limited** - London, England: Design Intern

Syracuse University - College of Visual and Performing Arts - Syracuse, NY

- BFA: Communication Design

Dean's List - four semesters, Golden Key National Honors Society

Syracuse University London Center - London, UK