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**PORTFOLIO:** Most current work is under NDA, but can speak about process and experience at a high-level.

**TOOLS:** Adobe CS, Sketch, InVision, Zeplin, OmniGraffle, basic HTML/CSS, SoundForge

**EXPERIENCE:** **Wells Fargo** - Oakland, California: Interaction Lead Designer (2017 - present)

- Collaborate within in a diverse, creative group of designers, content strategists, producers, and researchers on multi-device experiences for online and mobile banking.
- Create scenarios, user flows, mockups, and interactive prototypes to help illustrate design ideas and user experience with Business and Technology teams to get buy in; and to help guide and inspire shared roadmaps towards successful services and/or products.
- Apply existing standards to new products or functionality, while ensuring that Web Content Accessibility Guidelines (WCAG) are being followed. Follow best practices, design branding and guidelines, but know when it's necessary to evolve and innovate.
- Implement user testing, customer insights, and data to help make informed decisions.
- Always advocating for the best experience for the user, but understanding that the needs of both the customer and the business must be met.

**Catalyst UX** - San Mateo, California: Senior UI/UX Designer (2014 - 2017)

- Create unified design across multiple devices for various Financial, SaaS, Medical and Life Science applications.
- Produce, iterate, and present storyboards, user scenarios, wireframes, mockups, and high-fidelity prototypes that communicated interaction and design ideas.
- Design clean and elegant solutions for complex and heavily regulated web and mobile applications.
- Collaborate with stakeholders, users, and development team to implement cohesive and successful UX.

**AdPerk** - San Francisco, California: Art Director / Visual Designer (2008 - 2014)

- Web, UX, UI Design: responsible for AdPerk's responsive website, client applications of AdPerk's platform (web & mobile), media-rich advertising, basic coding, Flash demos & prototypes, newsletters, email blasts, social media
- Print Design: create media kits, sell sheets, brochures, letterhead, business cards, trade show signage
- Collaborate directly with C-level Executives, Product, Engineering, Developer, Marketing teams
- Direct Production Designers, experience with Project Management

**Critical Path, Inc.** - San Francisco, California: Senior Graphic Designer (2005 - 2008)

- Conceptualize, create & produce all in-house design; printed marketing collateral (media kits, sell sheets, one pagers, case studies, product brochures), web icon/graphics, technical drawings, interactive product demos, blogs, email blasts, trade show signage
- Collaborate directly with VP of Marketing, Developers, Programmers, Photographer

**EDUCATION:** **Pentagram Design Limited** - London, England: Design Intern

**Syracuse University** - College of Visual and Performing Arts - Syracuse, NY

- BFA: Communication Design

Dean's List - four semesters, Golden Key National Honors Society

**Syracuse University London Center** - London, UK